

## **DISTINCT SOFTWARE SOLUTIONS - COURSETRENDS**

9111 Jollyville Road, #108

Austin, TX 78759

(512) 236-0060

### **PRESS RELEASE**

FOR IMMEDIATE RELEASE

16 July 2015

Contact: Matt Czisny, 512-236-0060

#### **Mojave Resort Golf Club signs up for CourseTrends new reputation management services to enhance branding across all social media platforms**

AUSTIN, TX –Distinct Software Solutions announced today that Mojave Resort Golf Club has signed up for its new reputation management services in order to enhance branding across all social media platforms. These services will be implemented by CourseTrends, the leading online provider of golf marketing and one of Distinct Software Solutions' key brands.

“Mojave Resort Golf Club attracts players from across the country with its incredible layout and unmatched scenery,” said Boots Crossley, executive vice president of sales with Distinct Software Solutions. “CourseTrends' industry-leading reputation management tools will polish and promote the online presence of this course, ultimately ensuring that golfers everywhere see the best of what Mojave has to offer.”

CourseTrends' reputation management solutions are the golf industry's most effective means of improving social media reviews and enticing new followers. These innovative tools will assist Mojave Resort Golf Club with joining online conversations in order to influence what past customers are saying and potential customers are reading. The course will get a dedicated social media expert, who will recognize, manage and respond to comments on multiple platforms, including Facebook, Twitter, Instagram, Yelp, Google+, and more.

Mojave Resort Golf Club, which is located in Laughlin, Nevada, has long been known as one of the most stunning courses in the country, boasting wide open landscapes with a mountainous backdrop along the shores of the Colorado River. The course also excels at customer service and passion for the game of golf.

Distinct Software Solutions is an Austin-based company dedicated to bringing comprehensive digital marketing to an increasingly wide range of industries. CourseTrends, one of Distinct Software Solutions brands, is the leading online provider of golf marketing solutions, currently working with more than 2,500 clients throughout North America.

Visit CourseTrends on the web at [www.coursetrends.com](http://www.coursetrends.com)

Visit Mojave Resort Golf Club on the web at <http://www.mojavegolf.com/>

For more information contact CourseTrends at 512-236-0060.

###