

DISTINCT SOFTWARE SOLUTIONS - COURSETRENDS

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PRESS RELEASE

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Distinct Software Solutions promotes benefits of CourseTrends' Tee Time Reservation Center to golf courses by offering a free phone system evaluation

AUSTIN, TX – Distinct Software Solutions is currently promoting the benefits of CourseTrends' Tee Time Reservation Center to golf courses across the country by offering a free phone system evaluation. CourseTrends is the leading online provider of golf marketing and one of Distinct Software Solutions' key brands. The Tee Time Reservation Center is designed to help golf courses maximize customer service efficiency. Trained reservationists do this by answering calls to courses on an overflow basis or 24 hours a day, seven days a week, but always with a course-branded greeting and information specific to each course.

“The fact is, there are times when courses must close, either after hours or because of inclement weather, and who answers the phones then?” said Boots Crossley, executive vice president of sales with Distinct Software Solutions. “Many courses are also running short-staffed and doing more with less. Our reservation center allows them to handle onsite customers without having to worry about putting callers on hold or even missing calls entirely.”

Distinct Software Solutions wants golf courses to learn more about the efficiency of their current phone systems, and to that end the company is currently offering free phone system evaluations to interested courses. This assessment will gage the efficiency of the courses' phone systems. Marketing experts with CourseTrends will make several calls to courses at different times of day and report back with detailed results and recommendations on improving phone efficiency.

“No matter how good you are at customer service, you can't be everywhere at once, and that means missed calls,” added Crossley. “Every missed call is a missed opportunity for revenue, and it doesn't take many missed calls at all to add up to a significant loss of revenue potential.”

Visit CourseTrends on the web at www.coursetrends.com

[CLICK HERE](#) to sign up for the free phone system evaluation.

For more information about the free phone system evaluation, contact CourseTrends at 512-236-0060.

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